

Medicinski fakultet u Rijeci

**IZVEDBENI NASTAVNI PLAN
2023/2024**

Za kolegij

Where Economics Meets Medicine

Studij:	Medical Studies in English (R) (izborni) Sveučilišni integrirani prijediplomski i diplomski studij
Katedra:	Katedra za fiziologiju, imunologiju i patofiziologiju
Nositelj kolegija:	prof. dr. sc. Blagojević Zagorac Gordana, dr. med.
Godina studija:	4
ECTS:	1.50
Stimulativni ECTS:	0.00 (0.00%)
Strani jezik:	Mogućnost izvođenja na stranom jeziku

Podaci o kolegiju:

The aim of this course is to teach students basic economic terms, economic methods and analyses, and their practical application in healthcare. During this course, students will learn about:

Economic methods and analyzes that are most often used in healthcare (Cost-benefit analysis, Cost-effect analysis, Cost-benefit analysis, Cost minimization analysis) and their application

The market of health services and its specificities

The drug market and its specificities

Methods of assessing the rationality of drug consumption and their application

Popis obvezne ispitne literature:

- presentations

Popis dopunske literature:

Nastavni plan:

Predavanja popis (s naslovima i pojašnjenjem):

Predavanje 1 - "Health care systems"

To understand the basic models of the organization of the health system in the world, and to understand the functioning of the health system in the Republic of Croatia.

Predavanje 2 - "Drug consumption and drug marketing"

- Understand methods for monitoring drug consumption and know how to apply them
- Know how to evaluate the rationality of drug consumption
- Understand the specifics of the market for health services and medicines

Predavanje 3 - "Pharmacoeconomic methods and analyses"

Understand and know how to apply basic economic methods and analyzes when deciding on the distribution of limited resources

Vježbe popis (s naslovima i pojašnjenjem):

Vježba 1 - "Drug advertising and drug use"

- Know how to calculate DDD
- Know how to evaluate the rationality and quality of prescribing medicines
- Understand the basic principles of drug advertising

Vježba 2 - "Pharmacoeconomic methods and techniques"

- Understand and know how to apply basic economic techniques and methods
- Know how to calculate the ICER
- Know how to apply cost effectiveness analysis

Seminari popis (s naslovima i pojašnjenjem):

Seminar 1

Types of economic markets

Specifics of the healthcare market

Model of organization of the health system in the Republic of Croatia – advantages and disadvantages

Seminar 2

Direct advertising of prescription drugs to consumers: for health or for profit?

Pfizer - BEXTRA scandal

Cost-of-illness studies – basic principles

Seminar 3

Economic analysis in healthcare – is it applicable?

Organization of the healthcare system in Germany

Organization of the healthcare system in Kosovo

Obveze studenata:

Students are obliged to attend classes and actively participate in classes. Furthermore, students are required to create a short seminar on a given topic and present it during class. A student who misses more than 30% of classes loses the right to take the final exam, which consists only of the written part.

Ispit (način polaganja ispita, opis pisanog/usmenog/praktičnog dijela ispita, način bodovanja, kriterij ocjenjivanja):

Ostale napomene (vezane uz kolegij) važne za studente:

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SATNICA IZVOĐENJA NASTAVE 2023/2024

Where Economics Meets Medicine

Predavanja (mjesto i vrijeme / grupa)	Vježbe (mjesto i vrijeme / grupa)	Seminari (mjesto i vrijeme / grupa)
24.10.2023		
Predavanje 1 - "Health care systems": <ul style="list-style-type: none">• Zavod za fiziologiju - Seminarska (16:00 - 16:45) ^[394]<ul style="list-style-type: none">◦ WEMM		
prof. dr. sc. Blagojević Zagorac Gordana, dr. med. ^[394]		
25.10.2023		
Predavanje 2 - "Drug consumption and drug marketing": <ul style="list-style-type: none">• ONLINE (14:15 - 15:45) ^[394]<ul style="list-style-type: none">◦ WEMM		
prof. dr. sc. Blagojević Zagorac Gordana, dr. med. ^[394]		
27.10.2023		
Predavanje 3 - "Pharmacoeconomic methods and analyses": <ul style="list-style-type: none">• Zavod za fiziologiju - Vježbaonica (11:30 - 13:00) ^[394]<ul style="list-style-type: none">◦ WEMM	Vježba 1 - "Drug advertising and drug use": <ul style="list-style-type: none">• Zavod za fiziologiju - Vježbaonica (13:00 - 14:30) ^[394]<ul style="list-style-type: none">◦ WEMM Vježba 2 - "Pharmacoeconomic methods and techniques": <ul style="list-style-type: none">• P07 (15:00 - 17:15) ^[394]<ul style="list-style-type: none">◦ WEMM	
prof. dr. sc. Blagojević Zagorac Gordana, dr. med. ^[394]		
31.10.2023		
		Seminar 1: <ul style="list-style-type: none">• Zavod za fiziologiju - Seminarska (16:00 - 19:45) ^[394]<ul style="list-style-type: none">◦ WEMM
prof. dr. sc. Blagojević Zagorac Gordana, dr. med. ^[394]		
03.11.2023		
		Seminar 2: <ul style="list-style-type: none">• Zavod za fiziologiju - Vježbaonica (15:15 - 19:00) ^[394]<ul style="list-style-type: none">◦ WEMM
prof. dr. sc. Blagojević Zagorac Gordana, dr. med. ^[394]		
07.11.2023		
		Seminar 3: <ul style="list-style-type: none">• Zavod za fiziologiju - Seminarska (13:15 - 17:00) ^[394]<ul style="list-style-type: none">◦ WEMM
prof. dr. sc. Blagojević Zagorac Gordana, dr. med. ^[394]		

Popis predavanja, seminara i vježbi:

PREDAVANJA (TEMA)	Broj sati	Mjesto održavanja
Predavanje 1 - "Health care systems"	1	Zavod za fiziologiju - Seminarska
Predavanje 2 - "Drug consumption and drug marketing"	2	ONLINE
Predavanje 3 - "Pharmacoeconomic methods and analyses"	2	Zavod za fiziologiju - Vježbaonica

VJEŽBE (TEMA)	Broj sati	Mjesto održavanja
Vježba 1 - "Drug advertising and drug use"	1	Zavod za fiziologiju - Vježbaonica
Vježba 2 - "Pharmacoeconomic methods and techniques"	4	P07

SEMINARI (TEMA)	Broj sati	Mjesto održavanja
Seminar 1	5	Zavod za fiziologiju - Seminarska
Seminar 2	5	Zavod za fiziologiju - Vježbaonica
Seminar 3	5	Zavod za fiziologiju - Seminarska

ISPITNI TERMINI (završni ispit):
